

RE: GRANT FUNDING TO BUILD STRONGER SMEs

KIEP

The Kenya Industry and Entrepreneurship Project (KIEP) is a \$50 million project implemented by the Ministry of Industrialization, Trade and Enterprise Development (MoITED) with support from the World Bank Group. KIEP consists of different components, with the overall aim to increase innovation and productivity in selected private sector firms.

KIEP 250+

KIEP 250+ is the project component that supports business improvement initiatives of 250 eligible SMEs through performance-based grant funding. Special focus is on strengthening management skills and improving productivity, innovation and technology.

The project is wide-ranging and can assist your company in funding many different initiatives aimed at building world-class competitive, resilient and professional enterprises – ready for accelerated growth.

Is this for me?

If your company is active in *Manufacturing, Healthcare, Food Security or Affordable Housing* – and has annual revenues of at least KES 50 mln, then KIEP 250+ might be of interest to you. For a full list of eligibility criteria, please refer to our website mentioned below.

Call for Applications

The first Call for Applications under KIEP 250+ opened on Friday 20th November and will stay open for 4 weeks (until 19th December). Shortlisted SMEs accepted into the programme will receive an integrated package of diagnostic and advisory services and financial support for the implementation of selected technical assistance areas.

In a year of unprecedented COVID hardships, we offer tangible financial assistance to strengthen your business and position it for a new cycle of growth.

For any questions, kindly contact us through kiep250@niras.com.

APPLY NOW

<https://250plus.kiep.go.ke>



Ministry of
Industrialization,
Trade and Enterprise
Development

