



Newsletter

4th QUARTER ACTIVITIES 2020 (October - December 2020)

www.fpeak.org

This newsletter presents activities and events that FPEAK was involved in for the months of October, November & December 2020.



In this Issue:

Economic survey: MSLR

2

Famer & packhouse training

3

FPEAK Advocacy

4

Interceptions

5

Kenya Horticultural Market Access Program supported by TMEA

A baseline study for Kenya Horticultural Market Access Program has been undertaken and a draft report has been shared with FPEAK. The aim of the study is to identify bottlenecks and opportunities that exist throughout the horticulture value chain. The survey has been completed and the report submitted.

Economic Survey for the impact of Moi South Lake Road

The economic survey on the impact of Moi South Lake road was conducted and the report presented to the Government of Kenya. The report highlighted the plight of the horticulture sector as well as the other sectors which have been negatively affected by the deplorable state of the road. As a result of this initiative, a section of the road has been rehabilitated and the government has promised to rehabilitate the rest of the road.

The launch was held with the representatives from: Agriculture and Food Authority - Horticultural Crops Directorate (AFA-HCD), Fresh Produce Consortium of Kenya - FPC KENYA, Kenya Flower Council (KFC), Kenya Plant Health Inspectorate Service - Kephis and Kenya Export Promotion and Branding Agency.



FPEAK CEO, Mr. Hosea Machuki, presenting the report to KENHA representative

Farmer & Packhouse Training on GLOBALGAP

FPEAK is currently conducting farmer group training sessions under the Kenya Horticultural Market Access Program.

As at 31st December 2020, FPEAK has trained ten farmer groups i.e. Unity Farmers SHG and Gituamba Bidii SHG in Machakos County, Ikolya River SHG and Wautu River SHG, Mwaani SHG in Makueni county, Kajiado Outgrower Farmers, Enakiron CBO, Friends of Kilimanjaro in Kajiado county, Woni Mbere in Nyandarua County and Malewa Farmers in Nakuru County.

FPEAK continues to train other farmer groups under the same program in other parts of the country.

FPEAK has also facilitated training of 11 packhouses which deal with fruits and vegetables on BRC and FSSC 22000. A total of 138 staff were trained.



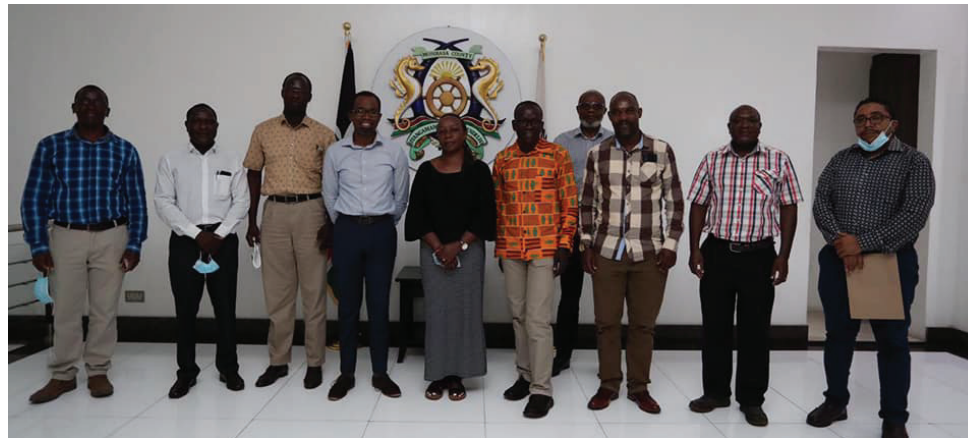
FPEAK Staff conducting farmer group training sessions

FPEAK ADVOCACY activities

FPEAK has partnered with other industry players to hold advocacy meetings which aim to improve logistics issues which the horticulture industry faces. These meetings will help develop position papers which would be presented to the government in a bid ensure smooth operations and reduced costs of handling logistics and ultimately reduced cost of business.

In partnership with Kenya Flower Council and Fresh Produce Consortium of Kenya, FPEAK attended the launch of a weekly cargo direct flight from Mombasa International Airport to Sharjah at the UAE. A weekly flight will be operated on Wednesdays and as demand grows, it will gradually increase frequencies and destinations.

FPEAK has also held high Level meetings with Kenya Ports Authority in their Conference Room and toured the Port of Mombasa to assess the port's capacity to support and facilitate Exports of Fresh Produce from Kenya to the whole World. The team was comprised of top leadership from Fresh Produce Consortium of Kenya - FPC KENYA, Kenya Flower Council (KFC), Kenya Ports Authority, Kenya Airways, Kenya Airports Authority and Retail Trade Association of Kenya..



FPEAK CEO Mr. Hosea Machuki representing FPEAK in Mombasa during the various tours



Update on The State of The Horticulture Industry in Kenya 2020

Horticulture is the third largest foreign exchange earner and has undergone a transformation over the last 50 years garnering around 150 billion annually and contributes significantly to the Kenyan economy. The industry provides employment opportunities to about 350,000 directly and supports over six million livelihoods.

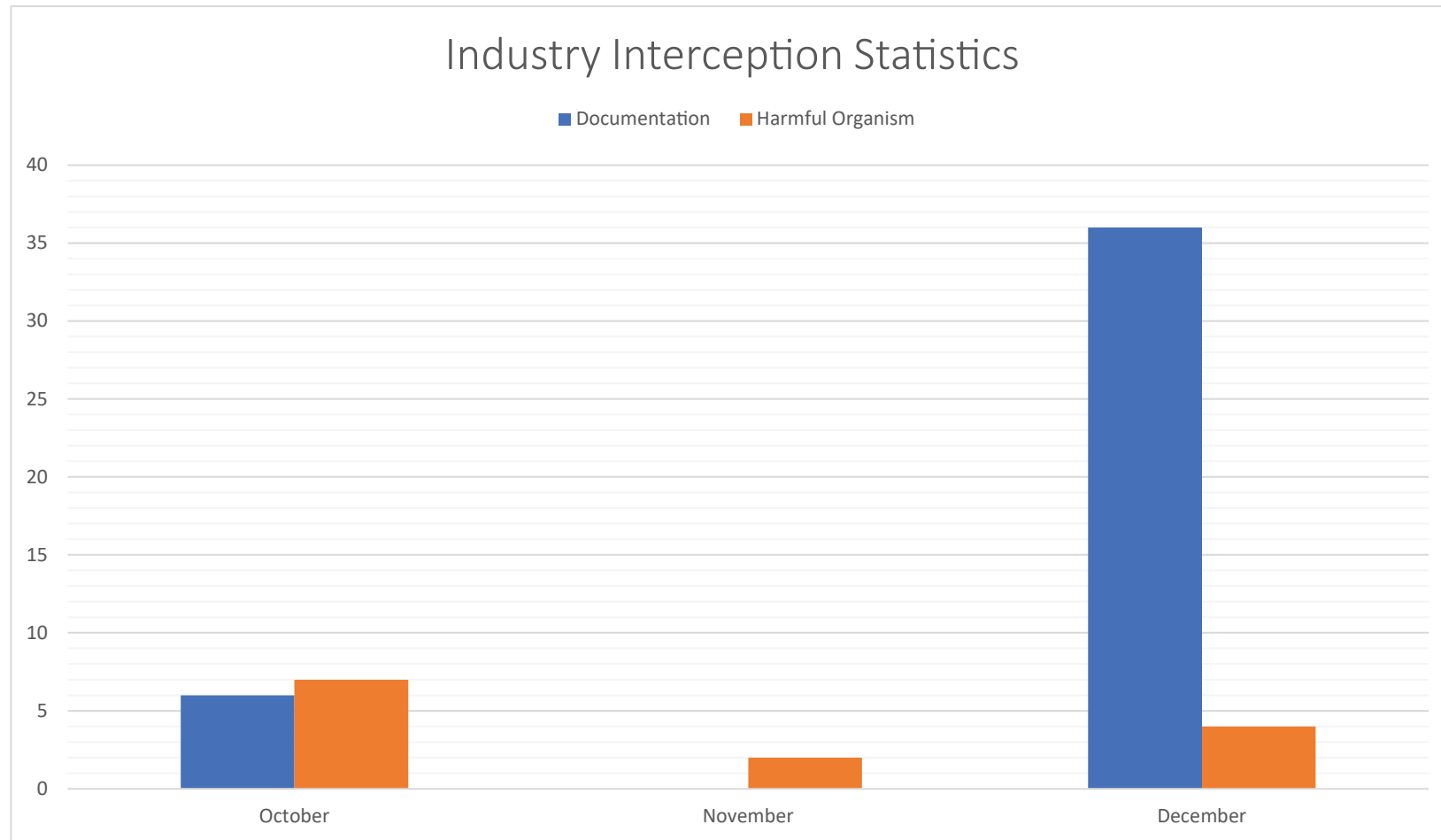
In Kenya, only 4% of all the horticultural produce (Fruits and Vegetables) is being exported while 96% is being consumed locally. Over 90% of all this produce consumed locally is being produced by small scale farmers. 95% of flowers grown locally are exported to various international markets. Recently, more opportunities have been created for our farmers to access international markets like the UAE, USA and more.

The key to the sector's success can be attributed to the use of the latest technology, availability of technical training and easier access to markets. To enhance the quality of our produce, industry associations and other players have trained and supported producers and exporters on requirements for international accreditations on food safety and traceability.

Despite the challenges brought about by the COVID-19 pandemic, the Horticulture sector performed fairly well. Export earnings for the year 2020 stood at Ksh.151Bn. Flowers earned the country Ksh 108B, Fruits Ksh 18B while Vegetables earned Ksh 24B. However, a huge proportion of this earnings went to the payment of air freights. The growers and exporters did not realise the kind of profits they expected. There was a 5% improvement on earnings as compared to 2019.

Read more: <https://fpeak.org/update-on-the-state-of-the-horticulture-industry-in-kenya-2021/>

INTERCEPTIONS



Documentation cases include: Additional Declaration Missing | Plant Passport: Incomplete | Plant Passport:copy/ Duplicata Not Endorsed | Incorrect Identity Declared On Documents | False Information | Non Compliance With Special Requirements | Additional Declaration Inadequate Or Invalid |

Harmful Organisms include: Liriomyza huidobrensis | Tephritidae | Thaumatotibia leucotreta | Bemisia tabaci | Liriomyza | Liriomyza sativae | Spodoptera littoralis | Thrips | Spodoptera frugiperda

Source: https://ec.europa.eu/food/plant/plant_health_biosecurity/europhyt/interceptions_en



4th Floor, New Rehema House
Raphta Road, Westlands
P.O.Box 40312 - 00100
NAIROBI, KENYA

020 51 60 333
info@fpeak.org

www.fpeak.org