## NEWSLETTER ISSUE 015

#### 4TH QUARTER ACTIVITIES | OCTOBER - DECEMBER 2021

This newsletter presents activities and events that FPEAK was involved in for the months of October, November & December 2021.



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# NATIONAL AGRICULTURAL VALUE CHAIN DEVELOPMENT PROJECT (NAVCDP) STAKEHOLDERS ENGAGEMENT WORKSHOP

FPEAK participated in NAVCDP stakeholders' workshop on 5th October 2021 at Crowne Plaza Nairobi. NAVCDP is a five-year program targeting small scale farmers in 26 counties.

The project's objective is to increase market participation and value addition for farmers in the 26 counties. It prioritizes six value chains i.e., dairy, chicken, industrial crops (coffee, cotton, cashew nuts, pyrethrum), field crops (Irish potatoes and tomatoes), fruits (mangoes, avocadoes, bananas) and apiculture.

The project focuses on four thematic areas i.e., access to finance, Farmers Led Irrigation Development and Investment (FLID), Agriculture digitalization and urban food systems.

This project will increase productivity and household income to the small-scale farmers.



Through support from the USAID funded KCMDS program which is being implemented by RTI, FPEAK is currently rolling out KS 1758 part 2: Fruits and Vegetables on County Agriculture and Trade officers in the 12 Counties that the KCDMS program is running. The counties include, Kitui, Makueni, Taita Taveta, Busia, Bungoma, Kakamega, Vihiga, Kisumu, Siaya, Migori, Homa Bay and Kisii.

So far, FPEAK has held sensitization workshops on officers in Kitui, Makueni, Taita Taveta, Busia, Bungoma, Kakamega, Vihiga, Migori, Homa Bay, Kisumu, Siaya and Kisii counties and a Master trainers session which was held in Nairobi on 29th November to 3rd December 2021. The next phase of the training will target technical staff of FPEAK members who source their produce from the 12 counties.

FPEAK aims to target at least 360 people in total. Communication regarding this activity will be conducted through the various platforms provided.



FPEAK is a key partner of East African Community and is working closely with the EAC secretariat towards harmonizing food safety standards, developing post-harvest management strategy and organizing fresh produce annual exhibitions for the East African partners states. Through this forum, FPEAK aims to ease trade partnership within the East African Region.



FPEAK is a member of National SPS committee whose mandate is to review and formulate SPS related legal and regulatory instruments and implementation of SPS strategy. The committee held a two day workshop for development of inaugural workplan on 21st – 22nd October 2021 at Kings Premier Inn, Machakos County.

During this workshop, an overview of National SPS Strategy 2021-2024 was presented and adopted. The strategy will enhance cooperation between SPS institutions and fresh produce value chain actors among other products traders targeting local and international markets. This will ultimately improve competitiveness of Kenya's fresh produce in the global market.



FPEAK held its Annual General Meeting on 22nd October 2021 at EKA Hotel, Nairobi.

During the meeting, FPEAK chairman reported that the association's membership has grown and membership subscriptions has improved. He however urged members to be consistent on paying their subscription fee to enable the association carry out its mandate efficiently. He also reported that despite ravaging effects of Covid-19, the horticulture sub-sector had shown resilience and doing better than 2020. He also noted that in 2021, the value and volume of exports is expected to surpass what was achieved in 2020. He however stated that Kenya is facing stiff competition in the EU and UK markets from USA, Israel, South Africa, Colombia and Mexico due to Kenyan produce quality concerns.

FPEAK will continue to work with the government of Kenya, Development Partners, Market Representatives and other industry stakeholders to have a better business environment to help our members to trade efficiently. Feel free to contact the secretariat on issues which you feel can be improved on the various platforms provided.



FPEAK participated in a stakeholders' workshop to validate National Post-harvest loss Management Strategy and Action Plan at Nairobi Sarova Panafric on 27th October 2021. Post-harvest losses lead to reduction in value and volume of agricultural produce. The action plan will guide the East African Region in setting a target to reduce post-harvest losses from 40% to 20% of fruits and vegetables. Members will be kept abreast of the progress.

### SOUTH KOREA AFRICA FORUM 3RD INTER - MINISTERIAL PREPARATORY MEETING

The South Korean government has indicated that it has a market opportunity for Kenya's tender stem broccoli and green bananas. FPEAK participated in the 3rd inter-ministerial meeting between Africa and South Korea on 4th November 2021.

The meeting was chaired by Kenyan Ambassador to South Korea, H.E. Amb. Mwende Mwinzi. The main objective of this meeting was to lobby for favorable trade tariffs and SPS requirements for FPEAK members and the fresh produce industry in a bid to access the South Korean Market.

Consultations are ongoing to open up export for other horticultural produce e.g., avocados, mangoes, French beans, cut flowers and other horticultural produce.



FPEAK has been implementing the Kenya Horticulture Market Access Program 2020-2022 (KHMAP 2020-2022) which has been supported by Trade Mark East Africa (TMEA). FPEAK has been implementing this program in collaboration with other industry stakeholders. As the program comes to a close in February 2022, FPEAK and the other implementing partners held a project review meeting on 15th to 17th December 2021 at Hotel Waterbuck, Nakuru County. Representatives from TMEA were also present at the meeting. The project has so far helped to achieve a number of milestones for our members which include but not limited to;

• Conducted an economic survey of Moi South Lake Road in Naivasha, Nakuru County which initiated the repair of this road, training of over 1000 farmers across the country on market requirements, training of over 130 packhouse staff on food safety management systems, having a consignment of avocadoes shipped through the lamu port, having a direct cargo flight which included 20 tons of fresh produce from Mombasa International Airport to Sharja International Airport in the UAE and shipping of fresh produce from Kisumu International Airport to the EU.

Through this project, FPEAK has continuously lobbied for improved cargo handling facilities in the various airports and ports in a bid to increase the efficiency of fresh produce cargo handling.

The meeting also provided an opportunity to highlight and discuss opportunities for future collaboration with TMEA on improving the horticulture subsector

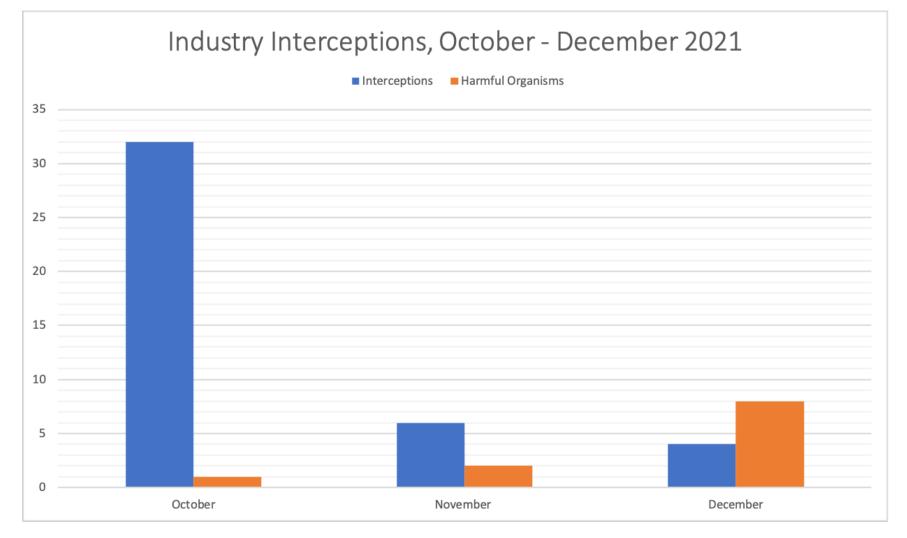


Through the ongoing NExT Kenya project which is being implemented by COLEACP, FPEAK trainers underwent a rigorous training on crop protection between 17th November 2021 and 4th December 2021 at African Institute of Capacity Development (AICAD) at Jomo Kenyatta University of Agriculture and Technology (JKUAT). This training has equipped FPEAK's training unit with the necessary knowledge and skills to deliver training to our members and the horticulture industry. You can contact FPEAK to get this and other trainings through the provided platforms.



FPEAK is part of the Standard Implementation Committee of KS 1758 whose role is to ensure the smooth implementation of the standard. To achieve this, the committee has been reviewing the working tools of this standard to make it easier to fully implement this standard. So far, the committee has reviewed the scheme rules and is in the process of developing the compliance criteria and implementation guide of the existing checklist. The compliance criteria and implementation guide will make it easier for the implementing parties to comply to the requirements. The documents will be shared with FPEAK members upon completion





Documentation cases include: Additional Declaration Missing | Plant Passport: Incomplete | Plant Passport:copy/ Duplicata Not Endorsed | Incorrect Identity Declared On Documents | False Information

Harmful Organisms include: Thaumatotibia leucotreta | Scirtothrips aurantii |



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