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NEWSLETTER **ISSUE 017**

2ND QUARTER ACTIVITIES | APRIL - JUNE 2022

This newsletter presents activities and events that FPEAK was involved in for the months of April, May & June 2022.



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TRAINING ON KS 1758:2016 – HORTICULTURE CODE OF PRACTICE



FPEAK continues to build the capacity of its members and other industry stakeholders on KS 1758:2016 – Horticulture code of practice and other requirements in the horticulture sector.

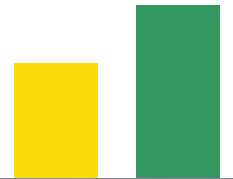
FPEAK trained the staff of Van Den Berg LTD on KS 1758:2016 – Horticulture code of practice Part 1 – Flowers and Ornamentals on 12th to 14th April 2022.



GHANA-KENYA BUSINESS FORUM PREPARATORY MEETINGS APRIL, 2022

Due to the enactment of the landmark African Continental Free Trade Area (AfCFTA) agreement, which has been fully operational since 2020 and has the potential to create a continental free-trade zone with a combined Gross Domestic Product (GDP) of USD\$3.4 trillion, Kenya has looked to exploit the African Horticultural market.

Due to this, FPEAK participated in high level Kenya-Ghana Business forum planning and preparation meetings to leverage our members export products to Ghana and other west African countries. FPEAK will monitor and keep engaging with the ministries of trade and foreign affairs as well as the commercial attaché in Ghana to see the potential of this market.



COLEACP VIRTUAL SENSITIZATION WORKSHOP

FPEAK was part of a virtual sensitization workshop on COLEACP's Research & Innovation technical support and accessed COLEACP's E-resources; E-Library, E-data, E-GAP, and E-Learning platform on 19th April 2022.

The workshop provided an opportunity for FPEAK members to familiarize themselves with the Research including technical support and technical documents developed, in intervention areas in Africa, the Caribbean, and the Pacific States including technical documents and how to access COLEACP's e-learning platform and thereby be able to take advantage of the various courses offered. The use of COLEACP's E-resource was also demonstrated.

FPEAK members are encouraged to become members of COLEACP so as to benefit from the wide range of capacity building initiatives and technical knowledge provision on what the EU market requirements.



FPEAK hosted representatives from Tanzania Horticulture Association (TAHA) on 21st April 2022 to discuss opportunities and possible areas of collaboration between the two countries.

Areas of collaboration discussed include developing joint policies between the two countries to facilitate market access, capacity building, technology transfer, and negotiating for market access as a Bloc.



In the interest of provision of updates and knowledge on market requirements to our members, FPEAK participated in a sensitization workshop organized by KEPHIS at KEPHIS JKIA, Nairobi on 22nd April 2022.

The discussion revolved around issues enhancing the application and emphasis of quality standards to safeguard and increase the market share of Kenya's fruits and vegetables in the export market.



FPEAK and other industry stakeholders launched the Intergrated Management Information System (HMIS) on 26th April 2022 at Crowne Plaza JKIA. IMIS IS a cloud-based web portal/platform which enables buyers, growers, government, partners and other supply chain actors to easily access relevant and timely information on the Kenya's Horticulture industry.

The portal will be used as a resource provision of important industry data as well as platform for transactions between buyers and sellers of horticultural produce and will fill the gap in the horticulture industry by providing real time data through having integrated information in one system, enhance better communication and greatly improve productivity of horticulture exports. The development and launch of this portal was supported by Trade Mark East Africa (TMEA) through the Kenya Horticulture Market Access Program (KHMAP).



HACCP & FSSC 22000 TRAINING

Food Safety is of utmost importance as it helps to guard the health of consumers against food-borne illness and poisoning. With the view of improving FPEAK training unit's capacity on delivering training and increase knowledge, FPEAK secretariat participated in HACCP and FSSC 22000:2018 training sessions at KEPHIS HQ at Karen, Nairobi on 25th April to 13th May 2022.

The training sessions were supported by UNIDO through MARKUP Kenya. The training equipped FPEAK secretariat with knowledge in implementing Food Safety Management Systems.

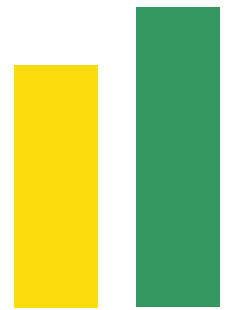


SUPPORTING TRAINING OF FARMERS ON GLOBAL GAP AND CLEAN PLANTING MATERIALS

FPEAK supported the training of mango producing farmers in Makueni, Embu and Machakos Counties on GLOBAL-G.A.P. and importance of clean planting materials in mango production.

The training sessions were organized and supported by UNIDO through MARKUP Kenya. The training sessions equipped the farmers, who supply mangoes and other produce to FPEAK members, with knowledge on good agricultural practices, hygiene, pest management, fertilizer use, worker safety, health and welfare and environmental management.

MARKUP Kenya will support certification on GLOBALG.A.P of the farmer groups and registration and certification of the nurseries which will be a huge step towards re-entry of Kenyan Mangoes into the EU market.



AVOCADO GPG STAKEHOLDERS' VALIDATION WORKSHOP

FPEAK is part of the Technical Working Group which is developing the Avocado Good Practice Guide.

The TWG has been working on the document since September 2021. The Avocado GPG has been developed to be a pedagogical tool to guide the avocado sub-sector on the best practices for the production, handling and processing of avocados.

A stakeholders validation workshop was held at Pride Inn Azzure, Westlands on 8th May 2022 before the official launch of the Avocado GPG later in 2022.

The process has been supported by COLEACP through the NeXT Kenya project.



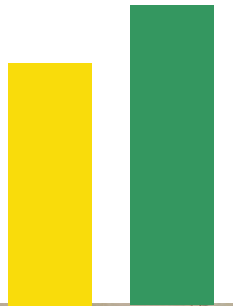


FOOD SAFETY & DIGITAL MEDIA TRAINING

FPEAK participated in a food safety and digital media training workshop that was seeking to create awareness on trending issues in the industry and engage communication officers in promoting food safety as well as enhance their skills in digital media.

The training took place at the Nakuru ATC, on 18th and 19th May 2022. The training was supported by UNIDO through MARKUP Kenya.

The main purpose of the project is to contribute to the economic development of the Kenya by increasing the value of both extra and intra-regional agricultural exports in selected horticulture sub sectors; (snow peas and peas, mangoes, passion fruit, chillies, herbs and spices, nuts)





CONSULTATIVE AFRICAN CONTINENTAL FREE TRADE AREA (AfCFTA) TRADE FACILITATION MEETING



FPEAK is a member of the National Trade Facilitation Committee and participated in a technical consultative meeting organized by State Department of Trade and Enterprise and supported by GIZ Alliance held at Sarova Panafric Hotel, Nairobi, on 8th June 2022.

The consultative meeting aimed to update stakeholders on AfCFTA, discuss trade facilitation, map distinct trade facilitation topics to leverage and link with AfCTFA, gather ideas and map out a program for awareness creation in 2022/2023 and develop an engaging road map for stakeholders as a first step in the roll-out activities. The implementation of AfCTFA strategy will solve African border trade bottlenecks and consequently increase Kenya's exports including horticultural products within African countries.

Therefore, it's important that FPEAK members explore and leverage emerging opportunities within markets.



NATIONAL MANGO PROMOTION DEVELOPMENT STRATEGY VALIDATION WORKSHOP

The State Department of Crops Development and Agricultural Research, FPEAK and other industry stakeholders was supported by the RTI-USAID funded Kenya Crops and Dairy Market Systems (KCDMS) to develop a National Mango Promotion Development Strategy 2021-2030.

A validation workshop was held at Crowne Plaza Hotel Uperhill, Nairobi on 16th June 2022. The strategy is expected to guide the mango growing counties, and different value chain actors to reach their full potential by capitalizing on the opportunities and mitigating various challenges in the mango industry. The strategy will be driven by five key strategic pillars i.e., Production, Marketing, Quality, Value Addition and Profitability.

FPEAK will keep you posted on the progress of the implementation of the strategy.



INDUSTRY CONSULTATIVE MEETING FOR EXPORTERS OF BEANS & PEAS

FPEAK was part of the industry consultative meeting for Exporters of Beans and Peas on 30th June 2022 at Hilton Garden Inn Hotel, JKIA. This meeting was convened to address the issues of increased notifications and interceptions due to exceeded MRLs in beans and peas exported to the EU and UK.

During the meeting, a highlight of the trend of interceptions, feedback from the industry mission from the EU on food safety issues, proposed solutions to the increased notifications and interceptions of beans and peas to the EU and UK and overview of the Beans and Peas in pods was discussed.



KENYAN DELEGATION VISIT TO THE EUROPEAN UNION

FPEAK was part of a Kenyan Delegation which held a series of meetings with different partners in Europe to discuss how Kenyan exporters and European importers can work together to increase trade between the two trade partners.

The Kenyan delegation also visited the market place to learn how to properly place Kenyan produce.

The visit was supported by COLEACP.



Meeting with Special Fruit, an importer in Belgium



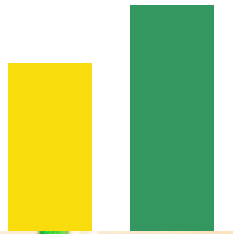
FPEAK CEO, Mr. Hosea Machuki meeting with Ambassador Tom Amollo, Kenyan Ambassador to Germany



The Kenyan delegation at the Rungis market in Paris.



FPEAK CEO, Mr. Hosea Machuki sampling Kenyan produce in Belgium.



FPEAK SIGNS MOU WITH ZIM-TRADE

FPEAK recently signed a Memorandum of Understanding (MOU) with ZimTrade on collaboration in the export development of smallholder farmers in Zimbabwe.

The MOU is premised on the understanding that Kenya is not just a market for Zimbabwean products and service, but also a strategic partner for Zimbabwean institutions and local farmers.

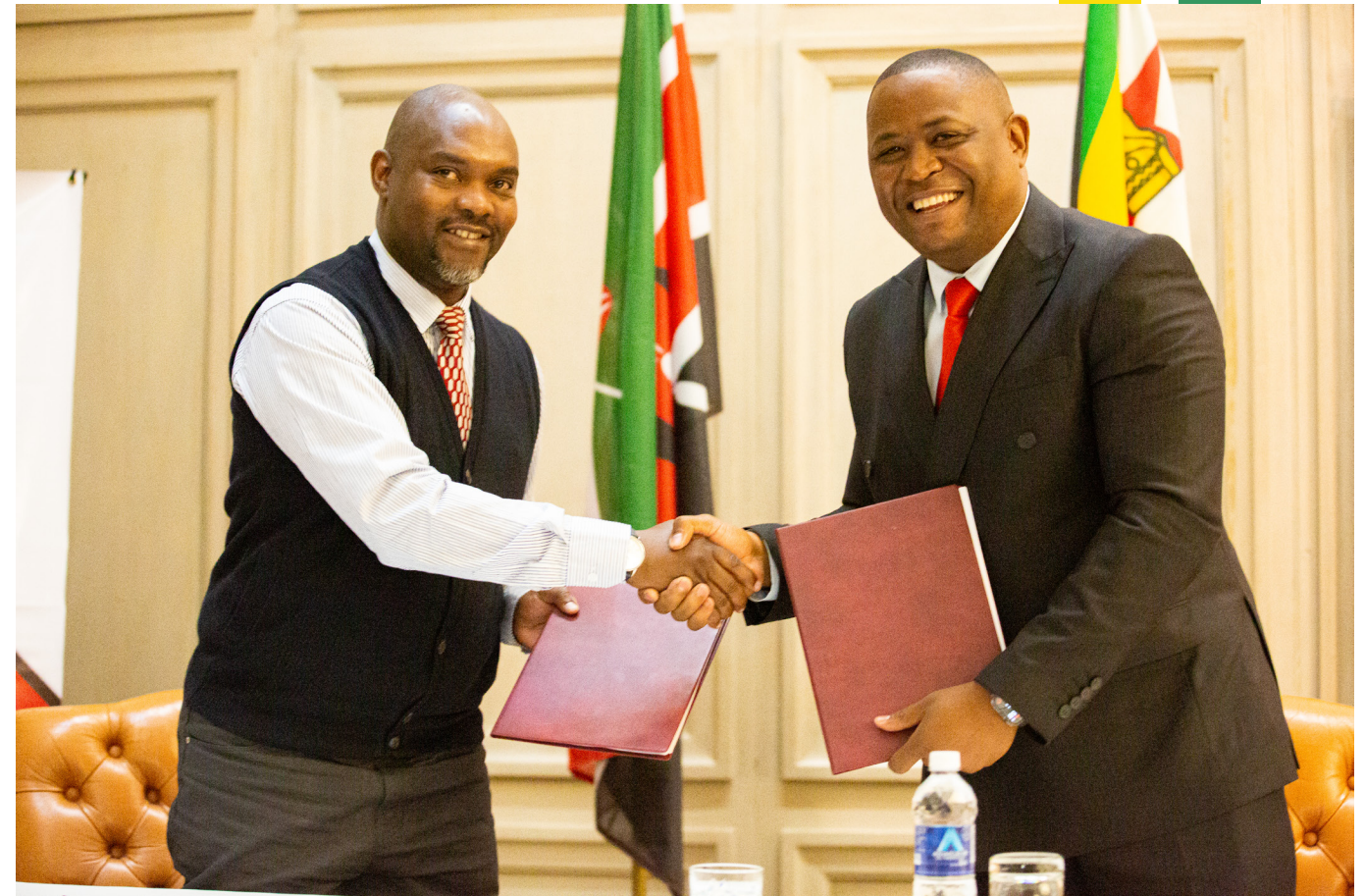
One of the objectives of the MOU is to promote and strengthen trade relations between public and private sector institutions and small-scale farmers in horticultural sector. As information support is a critical element in export development, the MOU will also cover collaboration in exchange of information for the benefit of farmers in the two countries.

Further to this, the MOU encourages exchange programmes and learning visits as the two countries have a lot to share for the development of horticulture sector in Zimbabwe and Kenya. For example, Kenya is a good demonstration of how supporting smallholder farmers will work in improving food security and livelihoods.

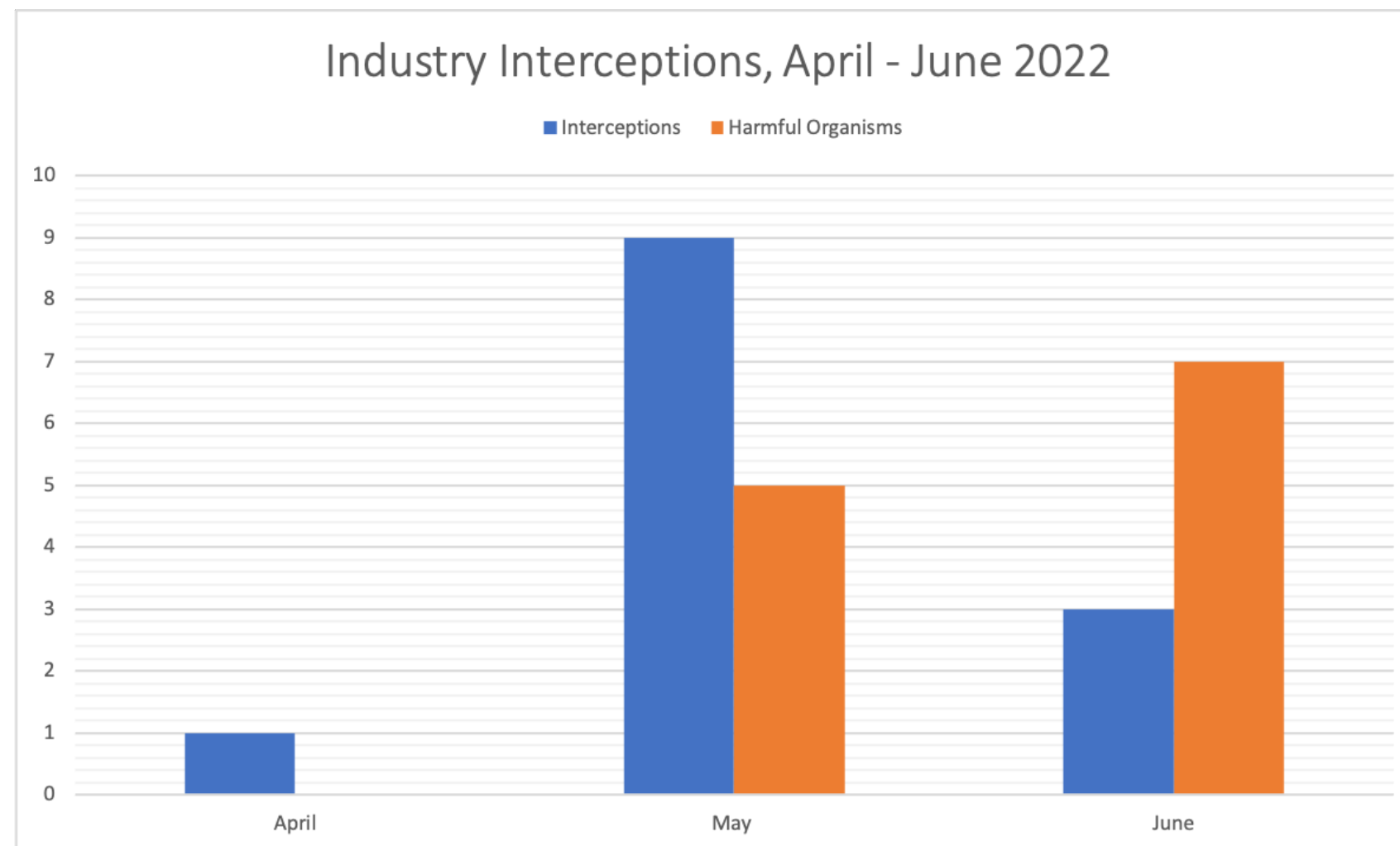
Further to learning exchanges, the MOU between ZimTrade and FPEAK targets collaborations in spaces of capacity development. Here, the two institutions agree to establish a framework for cooperation and the implementation of a sustainable strategy for a variety of capacity building and development activities of common interest.

This will cover areas such as strengthening of human and institutional capacity of the two institutions in enhancing the service delivery to their respective stakeholders and members with respect to facilitation and promotion of trade.

The two institutions will also collaborate in provision of technical assistance towards enhancing the export readiness of stakeholders and members with emphasis on improving competitiveness, standards and conformity compliance, efficiency and effectiveness of management systems as well as seamless logistics and distribution.



INDUSTRY STATISTICS



Documentation cases include: Additional Declaration Missing | Plant Passport: Incomplete | Plant Passport:copy/ Duplicata Not Endorsed | Incorrect Identity Declared On Documents | False Information

Harmful Organisms include: Thaumatotibia leucotreta | Scirtothrips aurantii |



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