

NEWSLETTER

ISSUE 029

2ND QUARTER ACTIVITIES | APRIL - JUNE 2025

This newsletter presents activities and events that FPEAK was involved in for the months of April, May & June 2025..



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Sustainability & Compliance
Forum

Persea Mites in Avocado

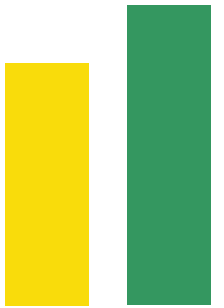
FPEAK AGM 2025

CABI Regional Consultation
Meeting

FPEAK@50 Celebrations

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FPEAK TRAINS FARMERS ON SUSTAINABLE PEST MANAGEMENT UNDER L2V PROJECT

In collaboration with DanChurchAid, FPEAK successfully conducted two three-day Integrated Pest Management (IPM) trainings under the Loss to Value (L2V) Project. The sessions were held at Njabini ATC (23rd–25th April 2025) and ATC Nakuru (28th–30th April 2025), equipping farmers with practical, sustainable, and cost-effective pest control strategies.

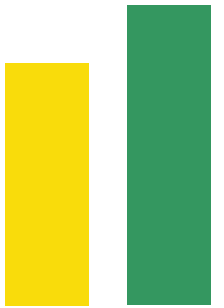
The trainings promoted eco-friendly practices that reduce reliance on chemical pesticides, safeguard the environment, and boost productivity. By fostering smarter, greener agriculture, the initiative is laying the groundwork for resilient food systems and improved livelihoods across Nakuru County and beyond.



Participants pose a group during the IPM training at Njabini ATC on 23rd to 25th April 2025



Participants take part in practical session at Nakuru ATC farm during the training on 26th to 28th April 2025



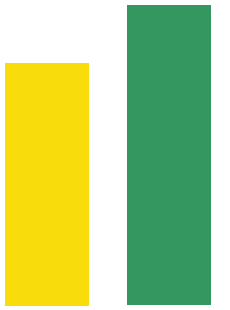
FINANCE FORUM CHAMPIONS COLD CHAIN SOLUTIONS FOR FARMERS



Patrice Ngenga, left, from FPEAK participates in a panel discussion during the finance forum at Hyatt Regency, Nairobi on 14th May 2025

On 14th May 2025, the Loss to Value (L2V) consortium partners—DanChurchAid Kenya, Danfoss, FPEAK, and FSD Kenya—hosted a transformative Finance Forum at Hyatt Regency Nairobi. The event focused on unlocking funding opportunities for cold storage solutions tailored to Kenya’s smallholder farmers.

The forum convened SMEs, financial institutions, impact investors, and stakeholders across the horticulture value chain to explore innovative financing models that can drive access to cold chain infrastructure. For FPEAK, the L2V initiative stands out as a strategic catalyst for strengthening post-harvest resilience, enhancing efficiency at the first mile, reducing losses, and boosting competitiveness in both domestic and export horticultural markets.



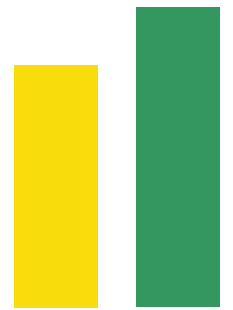
FPEAK PROMOTES CLIMATE-SMART AGRICULTURE



Participants pose for a group photo during the Climate Smart Agriculture Forum on 7th to 9th May 2025 at Kisumu

From 7th to 9th May 2025, FPEAK participated in a three-day workshop in Kisumu focused on sensitizing county governments on climate-smart business opportunities and sustainable pathways in trade and industrialization.

During the forum, FPEAK highlighted the potential for counties to champion Climate-Smart Agriculture (CSA) within the fresh produce value chain. CSA is vital for Kenya as it promotes food security, builds climate resilience, and supports low-carbon development—an urgent priority as agriculture remains the backbone of rural livelihoods increasingly challenged by climate change.

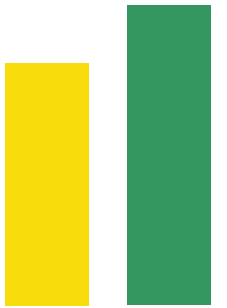


FPEAK ADVANCES EXPORT READINESS THROUGH COUNTY DIALOGUES

As part of the National Horticulture Standing Committee's (NHSC) strategic role in developing the horticulture subsector, FPEAK engaged in a series of Public–Private Dialogue Platforms with regional economic blocs to strengthen county-level export readiness. Meetings were held with the Lake Region Economic Bloc (LREB) on 21st–22nd May 2025 in Kisumu, Jumiya ya Kaunti za Pwani (JKP) on 11th–12th June 2025 in Mombasa, and the North Rift Economic Bloc (NOREB) on 25th–26th June 2025 in Eldoret.

The forums brought together county leadership, government agencies, and private sector players to address critical barriers to horticultural exports, including limited airport and rail capacity, inadequate cold storage facilities, insufficient extension services, and low crop diversification. County governments committed to strengthening horticulture value chains by investing in cold chain infrastructure, improving airport facilities, and supporting a gradual transition from road to rail and ultimately to sea freight.

These dialogues marked an important step in fostering collaboration between counties, the national government, and private stakeholders to unlock the full potential of Kenya's horticulture exports.



ONGOING PROJECTS



Stakeholders pose for a group photo during the Lake Region Economic Bloc engagement meeting on 21st to 22nd May 2025 at Sarova Imperial, Kisumu



Stakeholders pose for a group photo during the North Rift Economic Bloc engagement meeting on 25th to 26th June 2025 at Eka Hotel, Eldoret



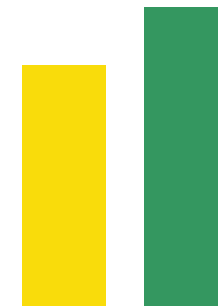
Stakeholders pose for a group photo during the Jumuiya ya Kaunti za Pwani Economic Bloc engagement meeting on 11th to 12th June 2025 at Voyager Hotel, Mombasa

FPEAK ENGAGES IN HORTICULTURE SUSTAINABILITY AND COMPLIANCE FORUM



On 20th June 2025, FPEAK participated in the Horticulture Industry Sustainability and Compliance Forum, organized in collaboration with other Business Member Organizations (BMOs) in the subsector. The forum brought together policymakers, exporters, farmers, agribusinesses, and development partners to deliberate on how the industry can grow greener, trade smarter, and build resilience.

Key discussions focused on sustainability in production and export, compliance with international standards, smallholder inclusion and market access, and strengthening public-private partnerships. The dialogue underscored that sustainability is not optional—it is a shared responsibility across the value chain. FPEAK looks forward to continued collaboration in translating these ideas into tangible policies, partnerships, and actions for a more competitive and sustainable horticulture sector.



FPEAK CONTRIBUTES TO DEVELOPMENT OF PERSEA MITE MANAGEMENT PROTOCOL IN AVOCADO

From 16th to 20th June 2025, FPEAK joined a technical committee at Lake Naivasha Resort to develop the Persea Mite Management Protocol for Avocado. This important resource will guide stakeholders in identifying and managing persea mites, ensuring Kenyan growers and exporters maintain high-quality avocado production and safeguard market share.

The workshop brought together key authorities, including KEPHIS, PCPB, KALRO, AFA-HCD, Business Member Organizations (BMOs), academic institutions, and county representatives. To roll out the protocol, a series of targeted training sessions will be conducted in the coming quarter, reaching exporters and county agriculture officers across at least 20 counties where persea mites have been reported.

Access the protocol here: [Persea Mite Training Manual](#)

SENSITIZATION ON PERSEA MITE MANAGEMENT IN AVOCADO PRODUCTION



Stakeholders pose for a group photo during the Sensitization workshop on Persea Mites management protocol on 23rd June 2025 at Lake Naivasha Resort

Following the development of the Persea Mite Management Protocol, FPEAK participated in a one-day sensitization meeting on 23rd June 2025 at Lake Naivasha Resort. The session engaged County Executive Committee Members (CECMs) in Agriculture from avocado-producing and mite-affected counties to raise awareness on the economic threat posed by Persea mites and the urgent need for coordinated management.

The meeting emphasized the importance of county-level support in adopting and implementing the newly developed training manual, created with input from technical experts and regulatory agencies. It brought together key institutions including HCD, KEPHIS, PCPB, KALRO, alongside CECMs from affected counties such as Murang'a, Kiambu, Nyeri, Meru, Nakuru, Kirinyaga, Narok, Baringo, Nandi, and Kisii. The engagement marked an important step toward unified action to safeguard Kenya's avocado industry.



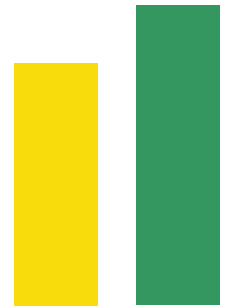
FPEAK PARTICIPATES IN CAPSICUM AND AUBERGINE SENSITIZATION FORUM

On 30th June 2025, FPEAK took part in a sensitization forum organized by KEPHIS at Crowne Plaza Hotel, JKIA, bringing together growers and exporters of chilis and aubergines. The session focused on managing key pests of concern—most notably the False Codling Moth (FCM)—and aligning with stringent export requirements to reduce interceptions at international borders.

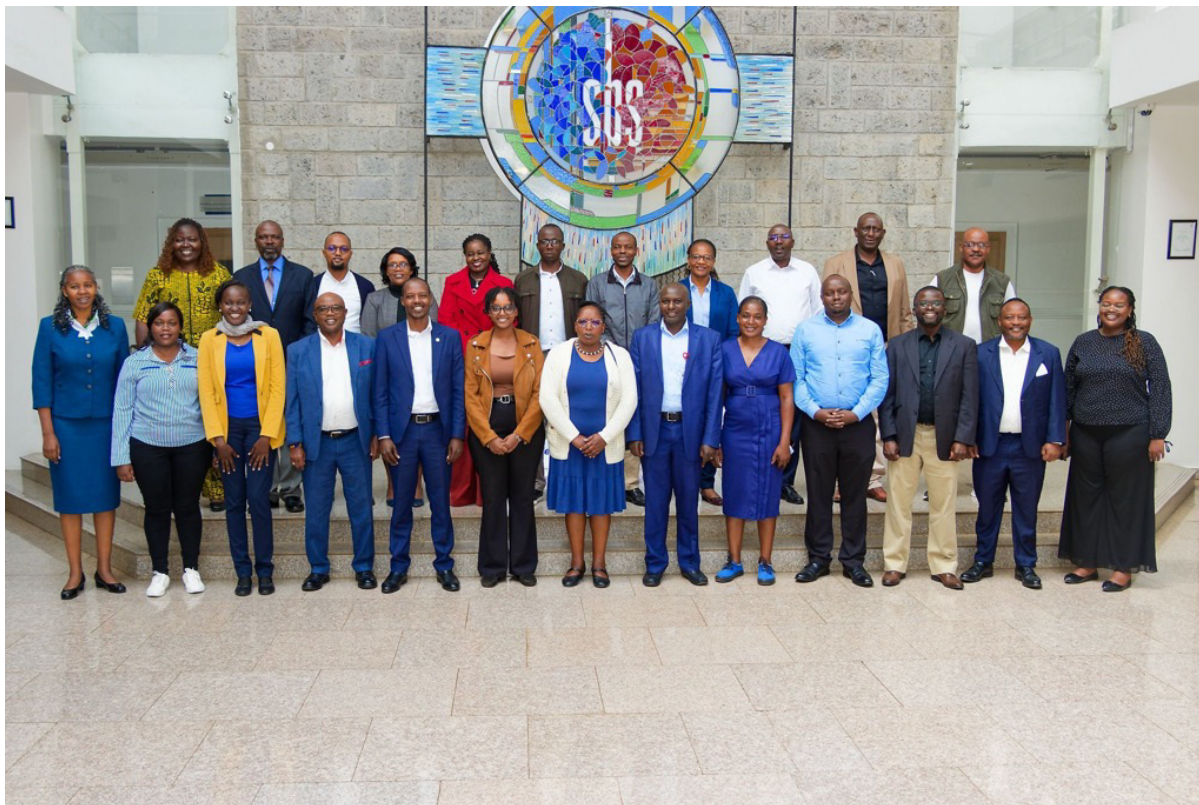
Exporters received practical guidance on phytosanitary compliance and inspection protocols critical for accessing the EU and other global markets. The engagement reinforced FPEAK's commitment to building industry capacity, facilitating knowledge exchange, and promoting sustainable growth within Kenya's horticulture sector.



Participants pose for a group photo during the sensitization forum for capsicum and aubergines exporters on 30th June 2025 at Crowne Plaza JKIA



OPTIMIZING THE AVOCADO SUPPLY CHAIN FOR CHINA MARKET



Participants pose for a group photo during the Supply Chain Optimization for Kenya Avocado Exports to China meeting at Strathmore Business School on 20th May 2025

On 20th May 2025, FPEAK joined the Horticultural Crops Directorate (HCD) and Strathmore Agri-Food Innovation Centre (SAFIC) for a high-level forum at Strathmore Business School under the theme: “Supply Chain Optimization for Kenya Avocado Exports to China.”

The event brought together exporters, regulators, Business Member Organizations, logistics experts, and Chinese importers to address barriers in the avocado export trade and develop joint strategies for success. Key highlights included a comprehensive review of Kenya’s export supply chain, exporter experiences and regulatory engagement, strategy sessions on quality improvement and compliance, and the launch of a China–Kenya Avocado Business Platform.

Through such forums, FPEAK reaffirms its commitment to unlocking new market opportunities for members by fostering strong partnerships and enhancing competitiveness across the horticulture ecosystem.

FPEAK HOSTS ANNUAL GENERAL MEETING 2025

On 30th May 2025, FPEAK held its Annual General Meeting (AGM) at Eka Hotel, Nairobi, bringing together members, partners, and stakeholders from across the horticulture sector. The event provided a platform to reflect on achievements, discuss challenges, and chart the way forward for Kenya's horticultural exports.

In his opening remarks, the Chairman emphasized the importance of collaboration, innovation, and resilience in navigating shifting global market dynamics, reaffirming FPEAK's role as a champion of Kenya's horticultural excellence. Members and partners, including DanChurchAid, were recognized for their continued support in advancing sustainable farming systems and expanding market access.

The AGM also celebrated the commitment of FPEAK members, whose active participation continues to shape the sector's success story. Looking ahead, FPEAK extends a warm invitation to non-member organizations within the fresh produce value chain to join its growing network—one that advocates, connects, and empowers exporters to thrive locally and globally. With renewed energy and collective purpose, the AGM set the tone for another year of growth, opportunity, and impact.



FPEAK members pose for a group photo during the AGM on 30th May 2025 at Eka Hotel, Nairobi



FPEAK ENGAGES IN REGIONAL DIALOGUE ON PESTICIDE RISK REDUCTION

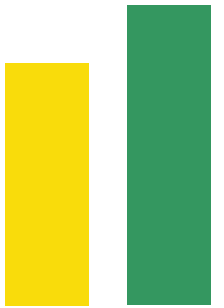


Participants pose for a group photo during the CABI Regional Consultation Meeting for Africa Member Countries, held on 11th to 13th June 2025 at Emara Ole Sereni, Nairobi.

FPEAK participated in the CABI Regional Consultation Meeting for Africa Member Countries, held from 11th to 13th June 2025 at Emara Ole Sereni, Nairobi. Represented on a high-level panel, FPEAK joined key stakeholders in a dialogue on pesticide risk reduction, exploring opportunities and challenges in advancing safer, more sustainable horticultural practices across the region.

The event was graced by Hon. Mutahi Kagwe, Cabinet Secretary, Ministry of Agriculture and Livestock Development, who reaffirmed the government's commitment to promoting sustainable agriculture.

At FPEAK, we remain steadfast in supporting farmers and exporters to meet both local and global standards through responsible pesticide use and environmentally sound practices.



FPEAK@50 GOLDEN JUBILEE CELEBRATION: HONOURING A LEGACY, EMBRACING THE FUTURE

The FPEAK@50 Golden Jubilee Celebration was a momentous occasion filled with gratitude, reflection, and bold optimism for the journey ahead. Marking five decades of growth, partnerships, and unwavering commitment to Kenya's horticulture industry, the event paid tribute to the remarkable legacy built together with members, partners, farmers, and stakeholders.

From the humble beginnings of avocado exports to today's strong global market presence, FPEAK's journey has been defined by resilience, innovation, and collaboration.

As part of the celebration, FPEAK proudly recognized outstanding industry champions whose contributions continue to elevate the sector:

- East Africa Growers Ltd & Kenya Horticultural Exporters (KHE) Ltd – Lifetime support to the industry
- Flamingo Horticulture – Sustainability leadership
- Saraya Kenya – Innovation in agribusiness
- Rewaza Farms – Youth-led agribusiness excellence

These honourees embody the spirit of leadership and excellence that continues to drive Kenya's horticulture forward.

Looking ahead, FPEAK's vision remains bold and inclusive: empowering youth and women, advancing climate-smart farming, strengthening export standards, and enhancing global competitiveness.

As we step into the next 50 years, we do so with renewed purpose and a shared commitment to growth, sustainability, and impact.

FPEAK@50 GOLDEN JUBILEE CELEBRATION: HONOURING A LEGACY, EMBRACING THE FUTURE

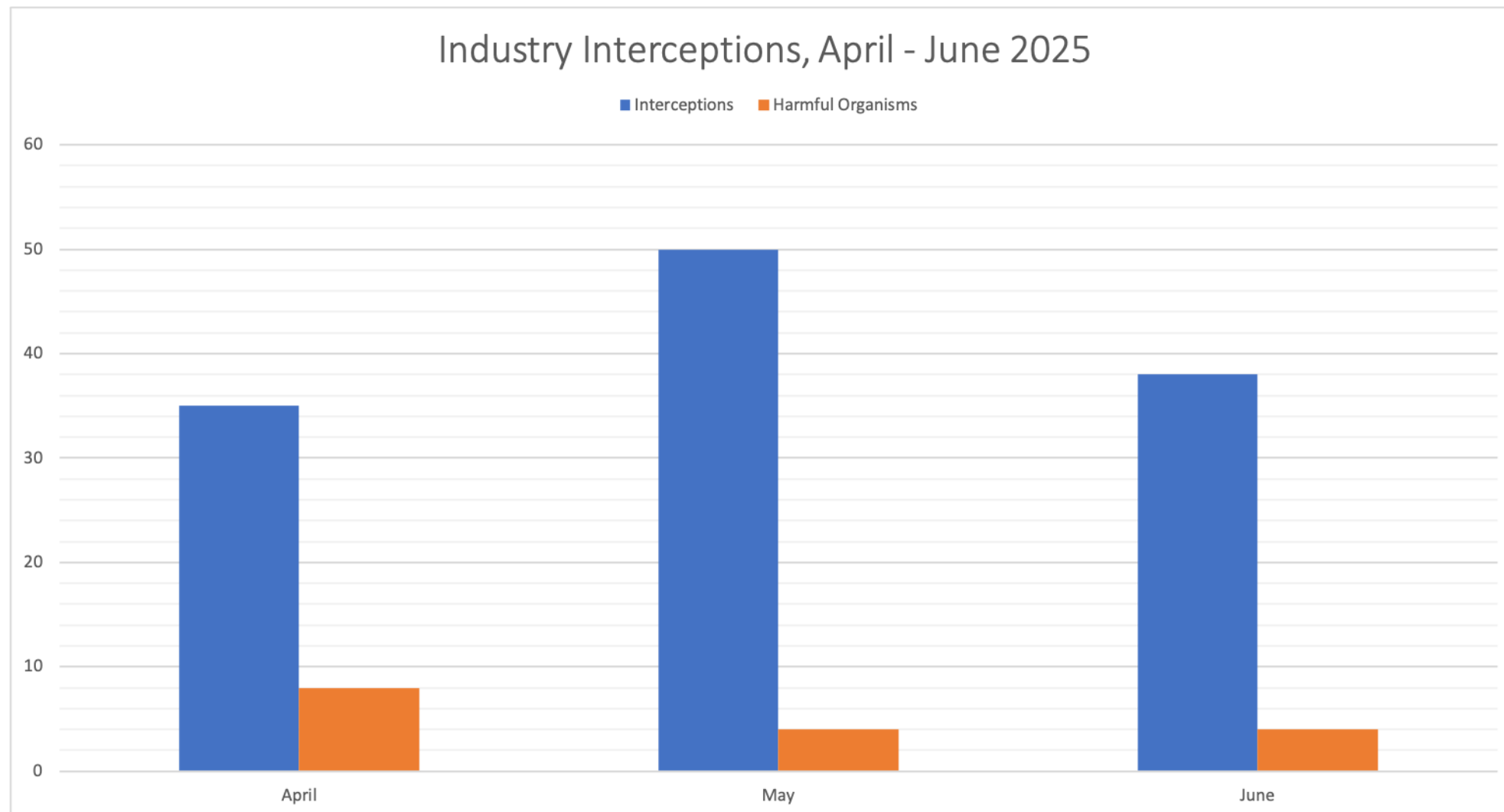


Members of the board pose for a photo with FPEAK members who received various awards during the celebration of FPEAK@50 at Emara Ole Sereni, Nairobi.



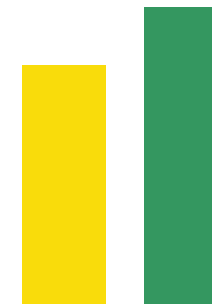
Guest of Honour addressing the crowd during the celebration of FPEAK@50 at Emara Ole Sereni, Nairobi.

INDUSTRY STATISTICS



Documentation cases include: Additional Declaration Missing | Plant Passport: Incomplete | Plant Passport:copy/ Duplicata Not Endorsed | Incorrect Identity Declared On Documents | False Information

Harmful Organisms include: Thaumatotibia leucotreta | Scirtothrips aurantii |



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