

NEWSLETTER **ISSUE 031**

4TH QUARTER ACTIVITIES | OCTOBER - DECEMBER 2025

This newsletter presents activities and events that FPEAK was involved in for the months of October, November & December 2025.



IN THIS ISSUE

KS1758 Awareness Training

Persea Mite Management

Fresh Beans & Peas Trade

18th COMESA Business Forum & Exhibition

EASETRADE Programme

Kenyan Mangoes Export Pilot

READ MORE INSIDE

LOSS TO VALUE PROJECT

STRENGTHENING FOOD SAFETY COMPLIANCE ACROSS KENYA'S FRESH PRODUCE SECTOR

Food safety continues to play a critical role in sustaining Kenya's fresh produce trade and maintaining confidence in local and international markets.

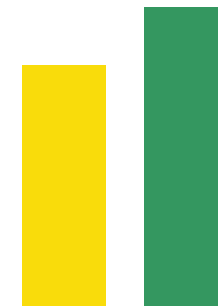
With support from DCA through the L2V Project, Fresh Produce Exporters Association of Kenya conducted two separate awareness trainings on KS 1758 – Horticulture Code of Practice Part 2: Fruits and Vegetables.

The sessions were held at St. Mary's Pastoral Centre in Nakuru on 29th to 30th September 2025 and at The Gleam Hotel in Engi-neer, Nyandarua County from 6th to 7th October 2025.

The trainings focused on strengthening industry understanding of food safety requirements, compliance standards, and best practices necessary to support sustainable production and enhance market access for Kenya's horticulture sector.



Traders from Top Market, Free Area and Wakulima Market pose for a group photo during the KS 1758 awareness training at St. Mary's Pastoral Centre, Nakuru, on 30th September 2025.



KS 1758 FOOD SAFETY AWARENESS TRAINING STRENGTHENS FARMER COMPLIANCE CAPACITY

Fresh Produce Exporters Association of Kenya, in partnership with DanChurchAid (DCA), conducted farmer training sessions on the KS 1758 Horticulture Code of Practice in Nakuru and Nyandarua counties in October 2025.

The trainings were held at Angani Resort from 1st to 3rd October 2025 and at Gleam Hotel from 8th to 10th October 2025.

The sessions focused on strengthening farmers' understanding of food safety compliance and its importance in improving access to both local and international fresh produce markets.

Through the KS 1758 Horticulture Code of Practice, farmers were equipped with practical knowledge to:

- Improve production practices
- Enhance consumer confidence in fresh produce
- Meet market requirements and strengthen competitiveness

FPEAK reaffirmed its commitment to supporting farmers across Kenya in adopting sustainable, safe, and market-oriented horticultural practices that contribute to expanded trade opportunities and long-term sector growth.

LOSS TO VALUE PROJECT

STRENGTHENING SUSTAINABLE AGRICULTURE THROUGH SOIL HEALTH AND FERTILIZER MANAGEMENT TRAINING



Participants pose for group photo during the soil management and fertilizer use training at The Gleam Hotel, Engineer, Nyan-darua County on 15th November 2025.



Participants pose for group photo during the soil management and fertilizer use training at Angani Resort and Spa, Subukia, Nakuru county on 15th November 2025.

Fresh Produce Exporters Association of Kenya facilitated training sessions on Soil Health Management and Fertilizer Use for smallholder farmers producing beans and peas in pods under the Loss to Value (L2V) Project, supported by DGBP through DanChurchAid Kenya.

The trainings brought together farmers seeking to strengthen soil management practices, improve productivity, and adopt more sustainable farming approaches that support long-term agricultural resilience.

Through interactive learning sessions, participants explored:

- Principles of soil fertility and sustainable land use
- Best practices in organic and inorganic fertilizer application
- The role of compost and biofertilizers in restoring soil health
- Practical soil health monitoring techniques

Beyond technical knowledge transfer, the training focused on empowering farmers to make informed production decisions, strengthen climate resilience, and contribute to more inclusive and sustainable horticulture value chains.

The sessions were held at Angani Resort and Spa from 10th to 12th November 2025 and at Gleam Hotel from 13th to 15th November 2025.

BUSINESS ENVIRONMENT AND EXPORT ENHANCEMENT PROGRAMME (BEEEP)

FPEAK STRENGTHENS FARMER CAPACITY ON PERSEA MITE MANAGEMENT AHEAD OF AVOCADO EXPORT SEASON

Persea mites continue to present a significant challenge within Kenya's avocado value chain, particularly as growers prepare for peak export season. In response, Fresh Produce Exporters Association of Kenya conducted targeted farmer trainings focused on effective identification, monitoring, and management of the pest.

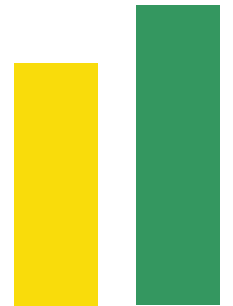
With support from TradeMark Africa through the European Union-funded Business Environment and Export Enhancement Programme (BEEEP), the trainings were conducted between 14th and 17th October 2025 for Sirikwa Avocado Farmers at Parachichi Center in Uasin Gishu County and Kilungu Avocado Farmers at Kithangathini ACK Social Hall in Kilome, Makueni County.

The sessions equipped farmers with practical knowledge on pest management strategies aimed at improving production quality, reducing crop losses, and strengthening compliance with Sanitary and Phytosanitary (SPS) requirements and international market standards, including those of the European Union.

FPEAK continues to support farmers through capacity building initiatives that enhance productivity, strengthen compliance, and improve competitiveness within global avocado markets.



Ms. Elizabeth Gathogo, Programme Officer, TMA, makes remarks during the training on identification and management of persea mites at Parachichi centre in Uasin Gishu County on 15th October 2025.



BUSINESS ENVIRONMENT AND EXPORT ENHANCEMENT PROGRAMME (BEEEP)

STRENGTHENING KENYA'S GLOBAL COMPETITIVENESS IN FRESH BEANS AND PEAS TRADE

On 18th November 2025, Fresh Produce Exporters Association of Kenya joined exporters of fresh beans and peas in pods, alongside key industry stakeholders, at a high-level consultative meeting held at Ole Sereni Hotel.

The meeting provided a strategic platform for sector players to address emerging challenges affecting the global trade of fresh beans and peas in pods, while exploring practical interventions to strengthen Kenya's competitiveness in international markets.

Discussions focused on reviewing the findings and proposed actions of the Technical Working Committee established in October 2025, with emphasis placed on industry-led solutions aimed at:

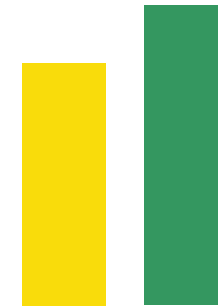
- Strengthening compliance with international standards
- Enhancing food safety and quality management systems
- Addressing regulatory and market access barriers
- Promoting collaboration and shared accountability across the value chain
- Expanding Kenya's presence in global horticulture markets
- Supporting smallholder farmers to meet production and compliance requirements

The engagement reaffirmed the sector's collective commitment to sustainable export growth, market resilience, and continuous improvement in compliance and competitiveness.

The meeting was supported through the European Union-funded Business Environment and Export Enhancement Programme (BEEEP), implemented by TradeMark Africa.



Participants follow proceedings during the consultative meeting on fresh beans and peas in pods held on 18th November 2025, Ole Sereni Hotel, Nairobi



FPEAK SHOWCASES KENYA'S HORTICULTURE SECTOR AT THE 18TH COMESA BUSINESS FORUM & EXHIBITION



FPEAK CEO, Mr. Hosea Machuki, participates in a panel discussion during the 18th COMESA Business Forum and Exhibition at Kenyatta International Conference Center (KICC) on 6th October 2025.

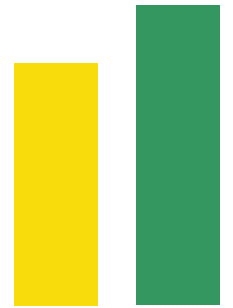
Fresh Produce Exporters Association of Kenya participated in the 18th COMESA Business Forum & Exhibition held from 6th to 8th October 2025 at Kenyatta International Convention Centre (KICC), Nairobi.

Held under the theme “Leveraging Digitalisation to Deepen Regional Value Chains for Sustainable and Inclusive Growth,” the forum brought together policymakers, private sector leaders, and development partners from across the COMESA region to explore opportunities for strengthening regional trade and economic integration.

As both an exhibitor and active participant, FPEAK showcased Kenya’s horticultural success story while contributing to strategic discussions on agribusiness development, trade facilitation, digital transformation, and sustainability within regional value chains.

The engagement reinforced the importance of regional collaboration in enhancing export competitiveness, promoting inclusive growth, and unlocking new market opportunities for businesses across Africa’s horticulture sector.

Through continued participation in regional platforms, FPEAK remains committed to advancing innovation, sustainable trade, and sector growth within the African horticulture landscape.



STAKEHOLDER ENGAGEMENT FOCUSES ON STRENGTHENING KENYA'S AGRICULTURE AND LIVESTOCK SECTORS



Principal Secretary Treasury, Dr. Chris Kiptoo, addresses the delegates during the meeting.

Agriculture continues to serve as a key driver of Kenya's economy, contributing significantly to GDP growth, employment creation, export earnings, and national food security. Sustaining the sector's growth remains essential to the country's long-term economic resilience and competitiveness.

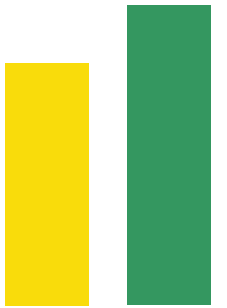
Fresh Produce Exporters Association of Kenya participated in a high-level stakeholder engagement that brought together players from across the agriculture and livestock value chains alongside Mutahi Kagwe, John Mueke, and Kiprono Rono.

The forum provided an important platform for discussions on key cross-sector challenges affecting agribusinesses and exporters, including:

- Taxation pressures and multiple levies
- Delayed VAT refunds
- Pending bills
- Market access constraints
- Operational and regulatory bottlenecks affecting competitiveness

The engagement underscored the importance of coordinated action, stronger public-private collaboration, and practical policy interventions in addressing industry concerns and creating a more enabling business environment.

FPEAK reaffirmed its commitment to working closely with government institutions and industry stakeholders to strengthen Kenya's horticulture sector, enhance export competitiveness, and support sustainable sector growth.



FPEAK HIGHLIGHTS AGRICULTURE'S ROLE IN STRENGTHENING COUNTY INVESTMENT READINESS



Mr. Patrick Musyoki, Technical, Standards and Compliance Officer, FPEAK, (2nd left) participates in a panel discussion at the County Investment Readiness Forum

Fresh Produce Exporters Association of Kenya participated in the County Investment Readiness Forum held at Windsor Golf Hotel & Country Club, bringing together county governments, investors, and key stakeholders to explore strategies for enhancing investor readiness and improving the investment experience across Kenya.

The forum provided an important platform for discussions on attracting, retaining, and supporting both Foreign Direct Investment (FDI) and Domestic Direct Investment (DDI) as critical drivers of sustainable economic growth at the county level.

As a panellist, FPEAK emphasized the importance of:

- Harmonising county policies affecting agribusiness and trade
- Streamlining cess collection systems for agricultural products
- Strengthening agricultural investments to support inclusive economic growth
- Creating a more predictable and investor-friendly business environment

The discussions reinforced the central role of agriculture and horticulture in driving county competitiveness, employment creation, export growth, and long-term economic resilience.

FPEAK continues to advocate for policy alignment and investment-friendly frameworks that strengthen Kenya's agricultural value chains and unlock sustainable growth opportunities across counties.

FPEAK LAUNCHES EASETRADE PROGRAMME AWARENESS WORKSHOPS TO STRENGTHEN HORTICULTURE VALUE CHAINS

Fresh Produce Exporters Association of Kenya successfully conducted the inaugural EASETRADE Programme Awareness Workshop at Argyle Grand Hotel on 9th December 2025, followed by a second session at Glean Hotel on 17th December 2025.

The workshops brought together horticulture exporters, suppliers, farmers, and other value chain stakeholders for interactive sessions focused on the opportunities and benefits offered through the EASETRADE Programme.

Project partners including TDF, Faulu Kenya, Kaleidofin Private Limited, SOLV, and International Institute of Rural Reconstruction (IIRR) actively participated in the sessions, contributing valuable perspectives that enriched stakeholder engagement and discussions.

Participants gained practical insights into programme implementation processes, access to finance opportunities, digital solutions, and broader support systems designed to strengthen Kenya's horticulture export ecosystem.

The workshops also featured interactive Q&A sessions, providing stakeholders with an opportunity to exchange experiences, seek clarification, and explore collaborative solutions aimed at improving value chain efficiency and market competitiveness.



Participants pose for a group photo during the awareness meeting at Argyle Grand Hotel, Nairobi on 9th December 2025.



A participant takes part in the Q&A session at the Kinangop Awareness session at the Glean Hotel, Engineer, on 17th December 2025.

FPEAK LEADS LANDMARK PILOT EXPORT OF KENYAN MANGOES TO THE UK MARKET



Stakeholders flagging off Kenya's first pilot Apple mango consignment to the UK at JKIA.

Fresh Produce Exporters Association of Kenya successfully led the implementation of a landmark pilot export of Kenyan mangoes to the United Kingdom, marking a major milestone in Kenya's re-entry into the UK horticultural market.

The pilot shipment involved a three-tonne consignment of premium Kenyan Apple mangoes exported on 20th December 2025 aboard Kenya Airways flight KQ100 from Jomo Kenyatta International Airport (JKIA) to the UK.

The non-commercial consignment served as a strategic proof of concept, demonstrating Kenya's strengthened food safety systems, traceability mechanisms, cold-chain management capacity, and compliance with UK sanitary and phytosanitary (SPS) requirements.

The initiative was implemented under the UK-funded Regional Economic Development and Trade Investment (REDIT) Programme, funded by the Foreign, Commonwealth & Development Office (FCDO) and implemented by TradeMark Africa.

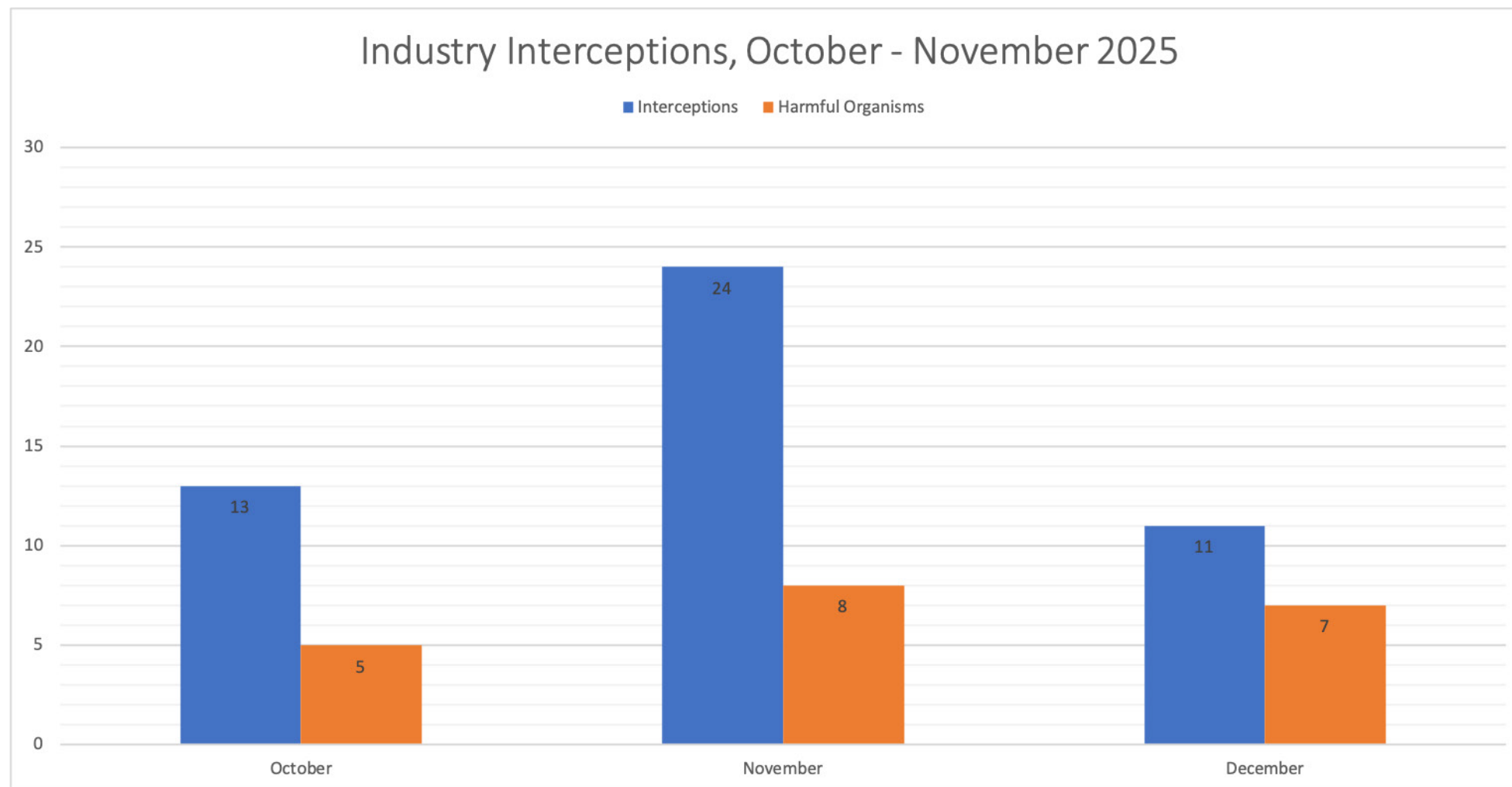
The pilot further highlighted the export potential of the Apple mango variety, predominantly produced by smallholder farmers, including women and youth, reinforcing the role of horticulture in driving inclusive economic growth and rural livelihoods.

FPEAK coordinated the initiative in collaboration with key public and private sector stakeholders, including Kenya Plant Health Inspectorate Service (KEPHIS), Agriculture and Food Authority - Horticultural Crops Directorate (AFA-HCD), CABI, Fresh Produce Consortium of Kenya (FPC), Kenya Airports Authority (KAA), exporters, cargo handlers, airline partners, and the Kenyan High Commission in the UK.

The successful pilot represents an important step towards rebuilding market confidence, strengthening public-private collaboration, and laying the groundwork for the resumption and scaling of commercial mango exports to the UK from 2026 onwards.

FPEAK remains committed to expanding market opportunities, strengthening compliance systems, and positioning Kenyan horticulture competitively in global markets.

INDUSTRY STATISTICS



Documentation cases include: Additional Declaration Missing | Plant Passport: Incomplete | Plant Passport:copy/ Duplicata Not Endorsed | Incorrect Identity Declared On Documents | False Information

Harmful Organisms include: Thaumatotibia leucotreta | Scirtothrips aurantii |



4th Floor, New Rehema House
Raphta Road, Westlands
P.O.Box 40312 - 00100
NAIROBI, KENYA

+254 713 516 555
info@fpeak.org

www.fpeak.org